



# HIGH TECH, HIGH GROWTH, LOW EMISSIONS 2011

***Productivity solutions for today's business  
and tomorrow's industry leaders***

*The Australian Industry Group's inaugural Sustainability and Technology Forum – High Tech, High Growth, Low Emissions 2011 – will showcase the transformational opportunities of applying technology solutions to:*

- ***Improve business environmental performance***
- ***Increase productivity***
- ***Refine business processes***
- ***Maximise investment in technology infrastructure and people***



*Heather Ridout,  
Chief Executive,  
Australian  
Industry Group*



*Kerry O'Brien,  
MC*



*Dr. Hugh Bradlow,  
Chief Technology  
Officer, Telstra  
Corporation*



*Meg McDonald,  
Chief Executive  
Officer, Low  
Carbon Australia*

**MELBOURNE Thursday 23 June 2011, Hilton on the Park**  
**BOOK NOW [www.sustainabilityforum.aigroup.com.au](http://www.sustainabilityforum.aigroup.com.au)**

Proudly sponsored by:





# HIGH TECH, HIGH GROWTH, LOW EMISSIONS 2011

Productivity solutions for today's business and tomorrow's industry leaders

## EVENT DETAILS

Event: High Tech, High Growth, Low Emissions 2011  
Date: 23 June 2011  
Venue: Hilton on the Park  
192 Wellington Parade  
MELBOURNE VIC 3002

## EVENT TOPICS

High Tech, High Growth, Low Emissions 2011 is a 1 day Forum covering the following topics:

- Smart Grids, Smart Homes, Smart Systems
- Energy Efficiency and Smart Consumption
- Sustainable Transport Solutions
- Broadband Economy



Bob Dixon, Global Head Efficiency & Sustainability – Building Technologies Division, Siemens



Chris Raine, Managing Director, Alstom



Jason Oxman, Senior Vice President, Consumer Electronics Association (USA)



Dan Thompson, Managing Director and CEO, Nissan Australia

## HEAR FROM SOME OF AUSTRALIA'S INDUSTRY LEADERS

- Heather Ridout, Chief Executive, Australian Industry Group
- Meg McDonald, Chief Executive Officer, Low Carbon Australia
- Dr. Hugh Bradlow, Chief Technology Officer, Telstra Corporation
- Allison Cerra, Vice President, Alcatel-Lucent (USA)
- Jason Oxman, Senior Vice President, Consumer Electronics Association (USA)
- Ross Cameron, Chief Executive Officer, Dyson
- Bob Dixon, Global Head Efficiency & Sustainability - Building Technologies Division, Siemens
- Chris Raine, Managing Director, Alstom
- Mark Rogers, Associate Director – Infrastructure Investment, Colonial First State Global Asset Management
- Dave Davey, Director of Sales, Silver Springs Networks
- Dan Thompson, Managing Director and CEO, Nissan Australia
- Steve Jeston, Chief Executive Officer, Landis & Gyr
- Jason Lewis, National Manager, Australia and New Zealand, Crestron
- Craig Baty, Chief Technology Officer, Fujitsu Australia
- David Chuter, Executive, Strategy & Communications, Futuris Group of Companies

## PURPOSE

The purpose of High Tech, High Growth, Low Emissions 2011 is to:

- Showcase the application of technology to drive business growth and deliver services to market more efficiently
- Focus on technology and sustainable solutions for key business areas including energy, transport, utilities and telecommunications
- Engage industry leaders across a broad range of sectors in four key breakout streams
- Equip attendees with the knowledge, business solutions and access to providers to implement technology and sustainability strategies in their business



# PROGRAM

## OPENING SESSION – HIGH TECH, HIGH GROWTH, LOW EMISSIONS

9.00 am – 10.30 am	<i>Kerry O'Brien, MC</i> <i>Heather Ridout, Chief Executive, Australian Industry Group</i> <i>Meg McDonald, Chief Executive Officer, Low Carbon Australia</i> <i>Dr. Hugh Bradlow, Chief Technology Officer, Telstra Corporation</i>
10.30 am	<b>Morning tea</b>

## MORNING SESSION

	Stream 1 Broadband Economy	Stream 2 Energy Efficiency and Smart Consumption
11.00 am	<b>The evolving market, players and business models in a 2.0 world</b> <i>Allison Cerra, Vice President, Alcatel-Lucent (USA)</i>	<b>Smart products – making more with less</b> <i>Ross Cameron, Chief Executive Officer, Dyson</i>
11.30 am	<b>Consumer electronics in the digital media age: advancing technology, policy and global innovation</b> <i>Jason Oxman, Senior Vice President, Consumer Electronics Association (USA)</i>	<b>Sustainability, innovation and diversification – finding competitive advantage</b> <i>David Chuter, Executive, Strategy &amp; Communications, Futuris Group of Companies</i>
12.00 noon	<b>Cloud computing services in a broadband environment</b> <i>Craig Baty, Chief Technology Officer, Fujitsu Australia</i>	<b>Global best practice in energy efficient commercial buildings</b> <i>Bob Dixon, Global Head Efficiency &amp; Sustainability - Building Technologies Division, Siemens</i>
12.30 pm	<b>Lunch – Special guest</b>	

## AFTERNOON SESSION

	Stream 3 Sustainable Transport Solutions	Stream 4 Smart Grids, Smart Homes, Smart Systems
1.30 pm	<b>High speed trains – many developed countries have them, why not here?</b> <i>Chris Raine, Managing Director, Alstom</i>	<b>Smart grids and smart systems – playing an important role in reducing energy use and delivering services more efficiently</b> <i>Dave Davey, Director of Sales, Silver Springs Networks</i>
2.00 pm	<b>Green infrastructure – overcoming the challenges</b> <i>Mark Rogers, Associate Director, Infrastructure Investment, Colonial First State Global Asset Management</i>	<b>Smart meters – helping industry save money by using energy more efficiently</b> <i>Steve Jeston, Chief Executive Officer, Landis &amp; Gyr</i>
2.30 pm	<b>Electric car vision – mass market or niche</b> <i>Dan Thompson, Managing Director and CEO, Nissan Australia</i>	<b>Smart home and business automation – the benefits that networking and automation can bring to your site</b> <i>Jason Lewis, National Manager, Australia and New Zealand, Crestron</i>
3.00 pm	<b>Afternoon tea</b>	

## CLOSING SESSION

3.20 pm	<b>Facilitated panel discussion</b> <i>With a cross-section of Forum presenters</i>
4.30 pm	<b>Summary and Close</b>

